

December 2015

Delivering
change
TOGETHER

Sheffield BID Bulletin

Welcome to our first Sheffield BID Bulletin bringing you up to date with what has been happening and is going to happen, and above all, hoping to encourage your feedback and input.

Sheffield BID is about businesses in the city centre working together to make Sheffield a better place to visit, work and live and doing so through close collaboration between the public and private sector. The money we raise through the BID gives businesses the power and resource to implement a wide range of city centre initiatives. Never before have we had this opportunity to control funds that will have a direct effect on our businesses and our city.

Since the YES vote we have established the BID Company, the levy has been collected and in October we welcomed our new BID Manager Diane Jarvis and our new Administration Manager Paul Grogan. As a result, I'm pleased to confirm that we are now fully operational and moving forward with delivery. Diane is now rolling out our Action Plan across the five key themes of Busier, Together, Safer, Easier, Cleaner.

Another major step has been to elect our new Board who will lead the BID over the next five years. As they take up the reins I would like to thank the BID Champions and the Shadow BID Board who have worked so hard, first to galvanise support and drive through to the Yes vote in

OPEN FOR BUSINESS

Our BID office is now up and running. Please don't hesitate to get in touch if you have any queries on any aspect of the BID.

March this year, and then to steer us through to where we are now. These were voluntary positions and it is gratifying to know how much you all care about this city, reflected by the time and energy each of your representatives has invested.

The sector groups that represent the food, night-time economy, retail and independent businesses will provide an essential link to the new Board and I would urge you all to work with your representative to ensure that your views are clearly heard. Going forward internal communication will be key to delivering successful initiatives. Our main aims are to create ways to improve business and footfall in the city centre, to maximise the value of current investment projects and to create the right environment for the future development of major projects. Hence the Together theme remains a fundamental part of the BID.

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Busier

Together

Safer

Easier

Cleaner



Safer

BID police team

We are a safe city but we want to be known for driving more safety initiatives that reflect the city's needs as it changes and develops. Sheffield BID has collaborated with the South Yorkshire Police to create a new role for a dedicated police resource for the BID area. This post will ensure that the police are aware of local issues affecting the BID area. It is also part of the force's commitment to neighbourhood policing.

So we are pleased to introduce Sergeant Matthew Burdett who started working directly with the BID Company in October with a brief to address city centre issues that have been raised as a concern by levy payers. The issues raised include aggressive beggars, antisocial behaviour, criminal damage and retail crime. These themes unfortunately form a common part of city centre life, but nevertheless they need addressing, and we must work out new ways to tackle them.

Sergeant Burdett is an experienced officer who knows the city centre well, having worked here for many years.

If you have any issues please feel free to raise them with him directly. He will manage issues with his fellow officers on a daily basis, including the Moor's dedicated police officer PC Paul Briggs and he will liaise with other services as and when appropriate.

To contact Matthew Burdett at South Yorkshire Police, please email police@sheffieldbid.com

Purple Flag

Sheffield is proud to be the first city in the region to have achieved Purple Flag accreditation from the ACTM (Association of Town & City Management), the respected voice for town and city management at both a European and wider global level.

In order to achieve this the City has demonstrated that it:

- has achieved excellent standards in managing the evening and night-time economy
- has a comprehensive set of standards, management processes and good practice examples designed to help transform the city centre at night
- has research, training and

development programmes to help improve the evening and night-time economy

- offers the public an entertaining, diverse, safe and enjoyable night out.

This is a great achievement for Sheffield but it won't stop there. It is an important quality standard for our city centre and one the Sheffield BID will look to support and maintain.

Cleaner

Graffiti removal

A free graffiti removal service is now in place for BID levy payers. If your business is affected by unwelcome and unsightly graffiti, please get in touch with us. To access this service, email details of the affected property, type of surface and your contact details to graffiti@sheffieldbid.com.

Our contractor will undertake a site visit to assess the problem and we'll then advise you when it will be removed. If the problem is a recurring one, we may look to introduce deterrents such as mobile cameras, etc. Details of any graffiti issues are also reported to the police who can identify specific styles of known offenders. Photographs that we provide to the police will be used as evidence in any potential prosecutions.

Busier

The year ahead

A large part of our mandate from levy payers is to deliver high footfall, vibrancy and economic growth for the BID area. Within our Busier theme the BID is addressing the need for a co-ordinated seasonal retail and leisure campaign. A strategic review of city centre marketing has been completed and we are now planning the projects that can start delivering economic growth on the ground in 2016. We have already identified a number of anchor events around which to build a rolling 12-month calendar year on year. Our strategy to deliver the Busier element of the BID's Action Plan will be published in the New Year.

Newsletter focus: Night-time Economy

It seemed appropriate given the time of year to feature the night-time economy in our first focus section. This is one time of the year when our bars, restaurants, clubs and cafes do not have to be concerned about being busy.



Nick Simmonite, who runs the Frog & Parrot, a former BID Champion and now a member of the new BID Board representing the night-time economy, says:

“This time of year shows how well businesses such as mine work together. I am proud to be part of the Sheffield night-time scene. Over the years we have established a well-run network, and through UNIGHT, which includes over 40 city centre venues, we collaborate to give people a fantastic and a safe night out. I have been lucky enough to be the recipient of a Best Bar None national award that is supported by the Home Office and is aimed at promoting responsible management and operation of alcohol licensed premises.

“At this time of year we have plenty of visitors from the surrounding areas of Sheffield as well as those who live here. Sheffield is a friendly and tolerant city and we are there to support those who maybe find they have overdone it, often phoning friends and family to come and take someone home. We have links with street pastors, the police and emergency services and good relations with the taxi firms to ensure we do all we can to keep people safe.

“Going forward we are campaigning to change road access to avoid creating lonely areas and late night taxi tailbacks. We are also keen to establish initiatives that link through the early evening to night-time entertainment from later shop opening hours to combined promotional activities. Sheffield BID is an opportunity to demonstrate the real meaning of making things happen together.”



Become a Member

The BID's Action Plan is being delivered by Sheffield City Centre BID Limited and you need to become a member of the company to influence how money collected through the BID is invested. Company membership is FREE to all BID levy payers so please do join if you haven't already done so.

Find out more by visiting www.sheffieldbid.com/membership

Together

Smart Lab

Sheffield BID is involved in Smart Lab Sheffield that invites entrepreneurs and start-ups to develop and demonstrate their pioneering solutions. The initiative is run by Sheffield City Council, Ferrovia Services and Amey who are keen to position Sheffield as the place to go for urban innovation.

BID Manager Diane Jarvis was part of the selection panel to choose the first fledging businesses to qualify for the programme. Successful candidates will benefit from an incubation and acceleration programme starting in January 2016.

www.sheffieldsmartlab.co.uk

ReNew Sheffield

Sheffield BID is also active with ReNew Sheffield that encourages growth in meanwhile uses, pop-ups, temporary and entrepreneurial start-ups in Sheffield City Centre. ReNew is not a landlord or a property agency but forms the link between space users and space holders. ReNew is supported by Sheffield City Council, University of Sheffield and Sheffield Hallam University.

www.renewsheffield.co.uk

Sector groups



Some of these groups are well established and others are new or being re-formed. Each Board member will represent their relevant sector group, providing an essential link and a line of communication to the new Board.

The more active our members are through their business sector groups, the better job we can do. So please contact us if you would like to be involved.

